

Kategori	Case	Annoncør	Bureau	Samarbejdspartner
1. WEBSITES - MICROSITES - GULD	Faroe Islands Translate	Visit Faroe Islands & Atlantic Airways	Mensch & Sansir	Ehrenberg Kommunikation
1. WEBSITES - MICROSITES - SØLV	Volkswagen Vent & Vind	Volkswagen Danmark	Subsero / OMD	
2. WEBSITE - CORPORATE OR PUBLIC - GULD	Radio24seven	Radio24syv	Molamil	
2. WEBSITE - CORPORATE OR PUBLIC - BRONZE	HOYER Motors corporate website	HOYER Motors	Gejst Studio	Spejlvendt
3. MARKETING CAMPAIGNS - GULD	Lige Over Grænsen	Fleggaard	Uncle Grey	Marvin Entertainment
3. MARKETING CAMPAIGNS - SØLV	Help A Dane	Kræftens Bekæmpelse & Trygfonden	&Co.	Oath / Phd / Peter Harton / Mikael Bertelsen
3. MARKETING CAMPAIGNS - BRONZE	NyKemiLov.nu	COOP	Robert/Boisen & Like-minded	OMD / PrimeTime Kommunikation / Gobsmack Productions
4. PR - GULD	Faroe Islands Translate	Visit Faroe Islands & Atlantic Airways	Mensch & Sansir	Ehrenberg Kommunikation
4. PR - SØLV	Pisner Lancering	Landbrug & Fødevarer	Mensch	Nørrebro Bryghus / Prikken Design & Produktion
4. PR - BRONZE	But Why	Sundhedsstyrelsen	Advice	
5. SOCIAL - SINGLE CONTENT - GULD	Alt det vi deler.	TV2	&Co.	Moland Film Company / Upright Music / Kasper Wind / Jacob Thuesen
5. SOCIAL - SINGLE CONTENT - SØLV	'First world problems' til fordel for mennesker i nød	Folkekirkens Nødhjælp	Folkekirkens Nødhjælp	
5. SOCIAL - SINGLE CONTENT - BRONZE	Nederen forældre	Rådet for Sikker Trafik & Trygfonden	&Co.	Honeytrap / Søren Rasted / Michael Sauer Christensen / Dan Loghin / Gimmick / Orchestra
6. INNOVATION - ESTABLISHED / BRANDS - GULD	OK - Tank & Betal	OK a.m.b.a.	Shape	
6. INNOVATION - ESTABLISHED / BRANDS - BRONZE	SYSMON - Connecting the industry	Grundfos	Creuna Danmark	iRoots
7. INNOVATION - STARTUPS - GULD	Empowerment of the Next Generation African Entrepreneurs	Sky.Garden	Sky.Garden	
7. INNOVATION - STARTUPS - BRONZE	Making Banking Better	Lunar Way	Lunar Way	
8. EFFECTIVENESS - GULD	Faroe Islands Translate	Visit Faroe Islands & Atlantic Airways	Mensch & Sansir	Ehrenberg Kommunikation
8. EFFECTIVENESS - SØLV	Fra vision til virkelighed - Den Digitale Transformation i Danske Spil	Danske Spil	Nordlid	
8. EFFECTIVENESS - BRONZE	Help A Dane	Kræftens Bekæmpelse & Trygfonden	&Co.	Oath / Phd / Peter Harton / Mikael Bertelsen
9. DATA & MARKETING AUTOMATION - GULD	EDC Effekt. Størst synlighed - mest effekt	EDC-gruppen	Loft 37 / 1st Web / Adform	
9. DATA & MARKETING AUTOMATION - SØLV	Portal boosts sales by 1000%	MAN Diesel & Turbo	Klausen + Partners	
9. DATA & MARKETING AUTOMATION - BRONZE	Telia Switchr: Serviceplatform til +1 million kunder	Telia	THINK	
10. DESIGN - GULD	Radio24seven	Radio24syv	Molamil	
10. DESIGN - SØLV	Making Banking Better	Lunar Way	Lunar Way	
11. SOCIAL - CONTINUOUS CONTENT - GULD	Nederen forældre	Rådet for Sikker Trafik & Trygfonden	&Co.	Honeytrap / Søren Rasted / Michael Sauer Christensen / Dan Loghin / Gimmick / Orchestra
11. SOCIAL - CONTINUOUS CONTENT - SØLV	Help A Dane	Kræftens Bekæmpelse & Trygfonden	&Co.	Oath / Phd / Peter Harton / Mikael Bertelsen
11. SOCIAL - CONTINUOUS CONTENT - BRONZE	Lige Over Grænsen	Fleggaard	Uncle Grey	Marvin Entertainment
12. BRAND ACTIVATION - GULD	Faroe Islands Translate	Visit Faroe Islands & Atlantic Airways	Mensch & Sansir	Ehrenberg Kommunikation
12. BRAND ACTIVATION - SØLV	Lige Over Grænsen	Fleggaard	Uncle Grey	Marvin Entertainment
12. BRAND ACTIVATION - BRONZE	NyKemiLov.nu	COOP	Robert/Boisen & Like-minded	OMD / PrimeTime Kommunikation / Gobsmack Productions
13. E-COMMERCE B2C + B2B - GULD	NEMLIG.COM NØGLEORDET ER PERSONALISERING	nemlig.com	IMPACT	Sitecore / Salesforce Marketing Cloud / Raptor
13. E-COMMERCE B2C + B2B - SØLV	Telia Switchr: Serviceplatform til +1 million kunder	Telia	THINK	
13. E-COMMERCE B2C + B2B - BRONZE	EDC Effekt. Størst synlighed - mest effekt	EDC-gruppen	Loft 37 / 1st Web / Adform	
14. MOBILE - GULD	DLG App	DLG	Shape	Alpha Solutions / Frontlab / Hesehus
14. MOBILE - SØLV	Making Banking Better	Lunar Way	Lunar Way	
14. MOBILE - BRONZE	BroBizz App	BroBizz	THINK	Greener Pastures / Quartz
15. PURPOSE & IMPACT - GULD	NyKemiLov.nu	COOP	Robert/Boisen & Like-minded	OMD / PrimeTime Kommunikation / Gobsmack Productions
15. PURPOSE & IMPACT - SØLV	Du kan redde liv, TrygFonden	TrygFonden	We Love People	Orchestra
DIGITAL COMPANY OF THE YEAR	Visit Faroe Islands & Atlantic Airways			
DIGITAL AGENCY OF THE YEAR	Mensch & Sansir			
DIGITAL PROFILE OF THE YEAR	Guri Højgaard, Visit Faroe Islands & Árni Olsen, Atlantic Airways			
GRAND PRIX - CREATIVITY	Nederen forældre	Rådet for Sikker Trafik & Trygfonden	&Co., Honeytrap, Søren Rasted, Michael Sauer Christensen, Dan Loghin, Gimmick, Orchestra	Honeytrap / Søren Rasted / Michael Sauer Christensen / Dan Loghin / Gimmick / Orchestra
GRAND PRIX - EFFECTIVENESS	Alt det vi deler	TV2	&Co., Moland Film Company, Michael Peter Sajic, Kasper Wind, Jacob Thuesen	Moland Film Company / Upright Music / Kasper Wind / Jacob Thuesen
GRAND PRIX - STRATEGY	Nederen forældre	Rådet for Sikker Trafik & Trygfonden	&Co., Honeytrap, Søren Rasted, Michael Sauer Christensen, Dan Loghin, Gimmick, Orchestra	Honeytrap / Søren Rasted / Michael Sauer Christensen / Dan Loghin / Gimmick / Orchestra